

**African**

# Mining Brief

● 2011 media kit

Africa's Leading Mining Journal



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## Supplements

### JANUARY - FEBRUARY

Explosives  
Mine surveying

### MARCH - APRIL

Beneficiation  
Environmental effects of mining activities

### MAY - JUNE

Ventilation  
Security

### JULY - AUGUST

Pumps  
Safety

### SEPTEMBER - OCTOBER

Plant and Equipment  
Mineral processing

### NOVEMBER - DECEMBER

Excavation  
Drilling



## Frequency

*African Mining Brief* is a bi-monthly magazine for the mining industry, incorporating quarrying, oil exploration and drilling; and other large scale extractive operations aimed at the discovery, extraction, storage, transport, sale and utilisation of Africa's mineral wealth and resources.

The magazine aspires to be the preferred and authoritative resource for the mining sector in Africa by featuring pertinent and topical issues of interest to the industry. This includes technological innovations, new mineral finds and legislation; as well as the economic, environmental, and developmental impact of mining on Africa's economies.

Given the forward and backward linkages of the mining sector, the entire supply chain of the industry, comprising suppliers and service providers constitute an integral part of the magazine's coverage.

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## Readership

*African Mining Brief* boasts of a targeted, well-researched and insightful editorial content that offers readers and advertisers a unique interactive forum to exchange information; identify, pursue, and close business deals; in addition to gaining favourable insight into the entirety of the mining industry and public sector.

## Circulation

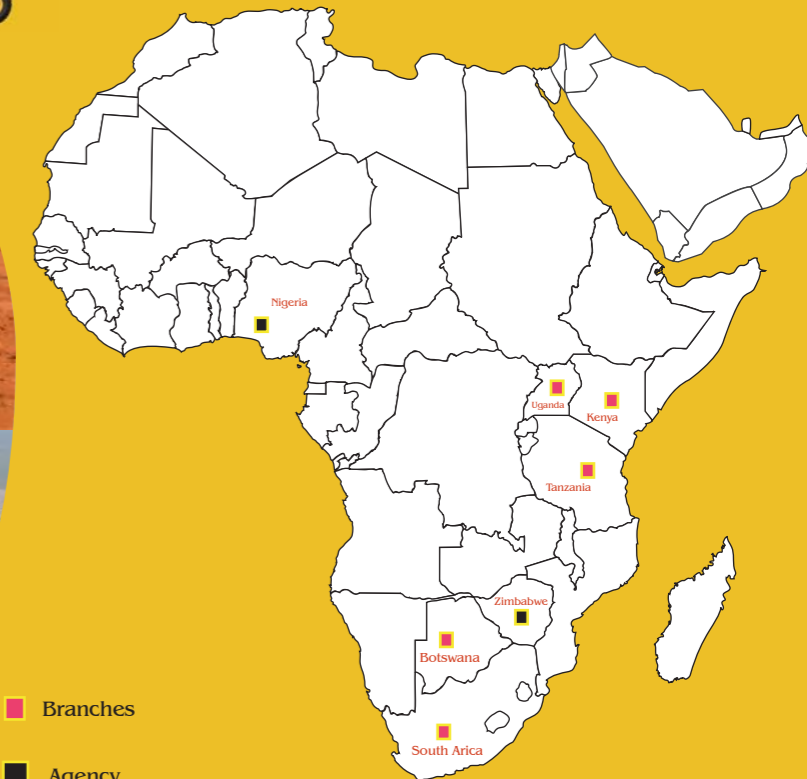
*African Mining Brief* is circulated in South Africa, Botswana, Zimbabwe, Malawi, Kenya, Uganda, Tanzania, Ghana and Nigeria. Its readership includes all mining and quarrying operations, suppliers, service providers, and relevant government departments and regulatory authorities in the industry.

Presently, the magazine has a print-run of 3,000 copies, with the option of increasing output on demand, and a definite plan to up the figure as we continue to penetrate the market. With an average of 7 readers per copy, *African Mining Brief* has an approximate readership of 21,000, constituted mainly of influential decision makers and specifiers within the industry.


























## Distribution

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# Advertising with us

	QUARTER PAGE FULL COLOUR	US \$
	90 X 130 mm	845
	QUARTER PAGE FULL COLOUR	
	180 X 65 mm	845
	QUARTER PAGE FULL COLOUR	
	THIRD PAGE FULL COLOUR	
	180 x 90 mm	1,045
	THIRD PAGE FULL COLOUR	
	60 x 260 mm	1,045
	HALF PAGE FULL COLOUR	
	180 x 130mm	1,450
	HALF PAGE FULL COLOUR	
	90 x 260mm	1,450
	FULL PAGE FULL COLOUR	
	Trim-297 x 210 type area- 285 x 200	1,900
	CENTRE SPREAD FULL COLOUR	
	Centre Spread Full Colour	3,285
	INSIDE FRONT COVER	
	Trim-297 x 210 type area- 285 x 200	2,380
	INSIDE BACK COVER	
	Trim-297 x 210 type area- 285 x 200	2,380
	OUTSIDE BACK COVER	
	Trim-297 x 210 type area- 285 x 200	2,580

Bleed: Allow 5 mm on all sides of trim size for full page or spread adverts



## Terms & Conditions

1. All advertising contracts will be made under English Law

2. These Terms are incorporated into all dealings of the Publisher to the exclusion of all other terms including any terms and conditions which the Advertiser may purport to apply under any purchase order, confirmation of order or similar document. Any variation to these Terms shall be inapplicable unless agreed to in writing by the Publisher.

3. The Advertiser undertakes to indemnify the Publisher against all costs claims actions and demands arising from the publication of the advertisement including but not limited to any claims for copyright, libel, trademark infringement or false or misleading advertising and in doing so will assume liability for any claims made by any third party made against the Publisher.

4. Any failure on the part of the Publisher to publish correctly an advertisement from correctly supplied material to the publisher's supplied specifications will be rectified by the rerunning of the advertisement in the next available edition or if none as soon as practicable.

5. The Advertiser shall be responsible to the Publisher for all payments due. If the Advertiser acts as an agent rather than a principal then the Publisher shall have the right to hold the principal and the Advertiser jointly and severally liable for the monies due.

6. All cancellations must be in writing, and none shall be effective until confirmed in writing by the Publisher.

7. The full cost of the advertisement will be due if the cancellation takes place less than 2 weeks prior to the Material Deadline.

8. The Publisher shall have no obligation to accept advertisements delivered late and no guarantee can be given that proofs will be supplied nor corrections made in respect of late advertisements.

9. The Advertiser shall have the right to request reasonable changes to the advertisement and the Publisher shall use its reasonable endeavours to comply with such requests at the Advertiser's expense.



# Contact Details

**Botswana Office**  
Cadline (Pty) Ltd.  
P/Bag 494 Gaborone, Botswana.  
Tel: +267 518 7101  
Fax: +267 518 102  
E-mail:  
botswana@groupafricapublishing.com

**China Office**  
Hangzhou Oversea Advertising Ltd  
55-3-705 Guan Lane, Hangzhou,  
Zhejiang 310005, China  
Tel: +86-571- 87063843  
Fax: +1-928-752-6886  
(retrievable worldwide)  
Email:  
china@groupafricapublishing.com

**Ghana Office**  
Apex Media Africa  
P.O. Box 2558 Accra GP  
+233 (0)302 942 528  
apex@groupafricapublishing.com

**Kenya Office**  
Northwest Ventures Ltd  
P.O. Box 16414 Nairobi 00100 Kenya  
Tel: +254 20 2679809,  
2679808, 2091305  
Email:  
kenya@groupafricapublishing.com

**Malawi Office**  
Centre for Media Advocacy  
P.O. Box 1732, Blantyre, Malawi  
Tel: 2659954854  
E-mail:  
malawi@groupafricapublishing.com

**Rwanda Office**  
Kolline & Hemed Inc., B.P. 3328,  
Kigali, Rwanda  
Tel: +250 03 748106  
E-mail:  
rwanda@groupafricapublishing.com  
Website: www.kollinehemed.org

**Zimbabwe Office**  
CMC Media Publications (Pvt) Ltd,  
P.O. Box 4828,  
Harare, Zimbabwe.  
E-mail:  
zimbabwe@groupafricapublishing.com

**Tanzania Office**  
Daas Agencies Ltd  
P. O. Box 96061  
Tel: (022) 2124328  
Fax: (022) 2124328,  
Dar es Salaam  
E-mail:  
tanzania@groupafricapublishing.com

**Nigeria Office**  
B23/24, Aishetu Ermoewa Plaza  
196, Iju Water Works Road,  
Ifako Ijaye Lga, Agege,  
Lagos.  
Tel: 234-1-7347860  
Email:  
nigeria@groupafricapublishing.com

**South Africa Office**  
College Publishers Ltd  
No. 9 St. Davids Road,  
Parktown,  
Johannesburg, SA  
Tel: 27 11 484 0119,  
642 5283  
Fax: 27 11 484 6706  
E-mail:  
southafrica@groupafricapublishing.com

**Uganda Office**  
Trine Media Ltd  
5th Floor Greenland Towers,  
Kampala Road, Uganda  
P.O. Box 37690, Kampala  
Tel: 256 414 340394/  
312 287770  
Fax: 256 414 340393  
Email:  
uganda@groupafricapublishing.com